Date: January 31, 2008

Listed company name: Nitto Denko Corporation Head office: 2-5-25, Umeda, Kita-ku, Osaka

Stock exchange listings: Tokyo, Osaka, First Section

Code No.: 6988

Company representative: Masamichi Takemoto, President

Inquiries: Hideki Komai

General Manager, IR Group,

Corporate Communications Department

Phone: +81-6-6452-2101

Change in Representative Directors

Nitto Denko Corporation ("the Company") has unofficially decided at its Board of Directors meeting held on January 31, 2008, to make the following change in representative directors.

I. Detail of change (effective April 1, 2008)

Chairman, Representative Director, CEO Masamichi Takemoto (Current position: President,

Representative Director, CEO and COO)

President, Representative Director, COO

Yukio Nagira (Current position: Director, Senior Executive

Corporate Vice President)

II. Reason for change

Having contributed significantly to growing Nitto Denko Group's business and enhancing Corporate Brand Value, our current medium-term corporate plan, "One-NITTO Dream Plan," which has been promoted by the current president, Mr. Takemoto, will come to a close at the end of this fiscal year 2007 ending March 31, 2008. This change in representative director coincides with the formulation and implementation of the next medium-term plan beginning from fiscal year 2008. With a new president, the Company shall pursue the Global Excellent Company status and promote sustainable growth from a new perspective.

III. Name and personal history of the new representative director

Name: Yukio Nagira

Date of birth: January 28, 1948 (age 60)

Place of origin: Shimane Prefecture

Education: Graduated from the Dept. of Engineering, Tottori University

Career background: April 1971 Joined the Company

June 1998 Director, General Manager of Optical Division

June 2001 Executive Managing Director

In Charge of Management & Planning, Personnel, and

General Affairs

June 2003	Director, Senior Corporate Vice President and General
	Manager of Corporate Sector
June 2004	Director, Deputy COO (Group Deputy Chief Operating
	Officer)
June 2007	Director, Senior Executive Corporate Vice President and
	General Manager of Optical Business Headquarters

IV. Effective date of change April 1, 2008